



Digital
Marketing
Institute

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AM>
AMERICAN MARKETING
ASSOCIATION

DM PRO

Avivit Fisher

Graduate No. IE-DMI94559

Certified Digital Marketing Professional

AMA Professional Certified Marketer PCM in Digital Marketing

Syllabus version 9.0

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3 Apr 2021

This qualification has been
SCQF credit rated by SQA

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scottish credit and
qualifications framework